

90-Day AI Career Agent Pilot

Prepared for university career services, employability teams and student success leadership.

1. Purpose

This proposal sets out a 90-day pilot in which a defined student cohort receives free access to Patch CV, an AI Career Agent covering career profiling, CV and ATS optimisation, job matching, and interview preparation. The pilot is designed to produce evidence: engagement data, self-reported confidence change, and application activity that the institution can use in internal employability reporting.

2. Scope

- Up to 500 student accounts, allocated by the university (a course, a year group, a faculty, or an opt-in cohort).
- Full product access for the duration of the pilot: career assessment, CV analysis and ATS scoring, tailoring, job matching, skill gap analysis, and interview practice with structured feedback.
- Careers team access to a cohort engagement view.
- A named contact at Patch CV throughout the 90 days.

3. Timeline

Phase	Timing	Activity
Scoping	Week 0	Kick-off call, cohort definition, success measures agreed, DPA signed.
Launch	Week 1	Access link issued, comms pack provided, optional student briefing.
Adoption	Weeks 2-4	Activation monitoring, reminder comms, first engagement checkpoint.
Steady state	Weeks 5-11	Ongoing use, mid-pilot review at week 6, feedback collection.
Review	Week 12-13	Outcome report delivered, review meeting, rollout proposal if wanted.

4. Success measures

Agreed at kick-off; the default set is below. Baselines are taken in week 1 so movement is measurable.

- **Activation:** share of invited students who complete a career profile.
- **Engagement:** weekly active students and activities completed per student.
- **Application quality:** change in CV/ATS score between first and latest version.
- **Interview readiness:** practice sessions completed and change in scored performance.
- **Confidence:** short pre- and post-pilot student survey.
- **Satisfaction:** student and careers-team qualitative feedback.

5. Responsibilities

University

- Define and invite the cohort
- Share the access link through existing channels
- Nominate a pilot lead
- Support the pre/post student survey

Patch CV

- Provide free access for 90 days
- Onboard the careers team
- Monitor engagement and flag issues
- Deliver the written outcome report

6. Data protection

Students hold their own accounts and own their data. CVs and application content are never sold and never shared with recruiters. The university receives aggregate reporting, not individual student CVs or applications, unless a student explicitly chooses to share with an adviser. Data is hosted in the EU. A data processing agreement is signed before any student account is created, and students can delete

their data at any time.

7. Commercials

The 90-day pilot is provided free of charge, with no card required and no automatic renewal. After the pilot, continued access is licensed on annual per-student seats: €9 up to 1,000 seats, €7 for 1,000–5,000 seats, and €5 above 5,000 seats. Consortium, multi-campus and funded-programme arrangements are scoped separately. There is no obligation to continue after the pilot.

8. Next step

Confirm interest at patchcv.dev/universities or reply to this document. We will arrange a 30-minute scoping call, issue the DPA, and agree a launch date — most pilots go live within two weeks of agreement.